



August News

MCDC Spotlight JoAnn Anderson

This month we wanted to share a bit about the people behind the scenes who work at MCDC, so our August spotlight is on JoAnn Anderson who is the Sales Assistant located in the East Lansing office. JoAnn joined MCDC in 2008 after a career in banking. At the time she started, she was itching for something new and different and joining MCDC certainly fulfilled her wish. In addition to handling a myriad of administrative duties, JoAnn also supports both the 504 and 7(a) sales teams, including playing a vital role in organizing the Annual Lenders Appreciation Golf Outing and the marketing mixers throughout the state.



How has MCDC helped you in your career development?

On my first day of work I was asked to write business profiles for the MCDC funded loans on the website. I enjoy writing but never had the opportunity to express it when I was in banking.

Of course, one of the requirements of working for MCDC was to learn about the Small Business Association (SBA) so writing these stories about our borrowers helped me to understand how SBA 504 works. I was able to dive into each file and learn the history of each business, how they produce income and how they manage it to help Michigan prosper.

I've always wanted to run my own small business but never was brave enough to live outside my comfort zone. By writing the business profiles, I was able to experience this somewhat vicariously through writing about these fantastic small businesses.

If you could witness any historical event, what would you want to see?

I would have wanted to attend the World's Fair in 1893 when the exhibition of electricity was on display. I would have enjoyed seeing the look of amazement on everyone's faces as they walked through the brightly lit fairgrounds at night.

This is probably difficult for us to imagine today since we don't know what it's like to live in darkness. I remember the polar vortex in the winter of 2014 when my family went without electricity for a few days. It made me realize just how much we rely on electricity in our everyday lives.

Michigan Certified Development Corporation

Phone: (517) 886-6612 | Fax: (517) 886-6619

www.michigancdc.org