

Central Michigan Office Loan Officer Coty Gould



We've covered all around the edges of our great state with our job creation newsletters and last but certainly not least it's time we discuss Central Michigan. Along the picturesque coast line of Thunder Bay, Alpena is named as one of the best places to live in Michigan. Alpena has a plethora of businesses from entertainment to oil and gas, to fire protection services. All of this plus more suggests room to pursue potential small business opportunities.

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In addition, the Great Lakes Bay Region is home to several healthcare and manufacturing businesses such as MyMichigan, McLaren and Covenant Healthcare along with General Motors. Through the multiplier effect these businesses have generated business connections such as the automotive Nexteer plants, several restaurants, urgent cares, talent solutions, educational development centers and consulting companies.

Michigan's economy is in recovery and many business are still going strong. Central Michigan is home to many restaurants, hotels, shops, sports teams, stadiums, and businesses. And with more remote work available and Michigan's low cost of living and quality of life Central Michigan is an ideal place for young professionals to work. Where there's workers, there's new small business conveniences creating more jobs.

With the SBA reducing fees on loan products, it has helped ease the cost of starting or expanding a business in Michigan. Working with the SBA Loan Programs can make the idea of owning a business a reality. No one knows this better than SBA 504 Loan Officer Coty Gould and native of Midland who fully embraces mid-Michigan living and values. Coty has been in commercial lending for more than ten years with a good part of it involved with SBA lending. To learn more about Coty view our press release here.

